

AT A GLANCE

Welcome to the 2021 Global Entrepreneur and Family report by BNP Paribas Wealth Management

PART 3: The Private and Professional Needs of Entrepreneurs and Families

BNP Paribas Wealth Management has interviewed 920 of the most successful entrepreneurs and multi-generational families from around the world to uncover their private and professional needs.

Methodology



920

Elite entrepreneurs and multi-generational families interviewed



From 4

continents (USA, Europe, Middle East, Asia) spanning 19 countries



\$17.2million

average investable wealth

Download the report

wealthmanagement.bnpparibas

Key Findings

For 1/3 of entrepreneurs, the ultimate purpose of their family office and governance is managing family wealth



Credit is perceived as an important solution for both business and portfolio performance



32% are now planning to pass on more wealth than originally intended to the next generation due to the crisis



54% of entrepreneurs are changing their retirement plans in response to the crisis



41% say the priority area for wealth management advice is developing the next generation's business management skills

About BNP Paribas Wealth Management

BNP Paribas Wealth Management is a leading global private bank and the largest private bank in the Eurozone with €411 billion worth of assets under management. Present in four hubs in Europe, Asia, the Middle East and the United States, it employs over 6,700 professionals who support HNW and UHNW individuals, entrepreneurs, leading families and family offices in protecting, growing and passing on their assets. The bank aims at building a sustainable future by combining its deep expertise and reach with its clients' influence and desire for impact. It was recently named "Best Private Bank in Europe" and "Best Private Bank for Entrepreneurs in Western Europe".

CONNECT WITH US



wealthmanagement.bnpparibas

This marketing document is communicated by the Wealth Management Métier of BNP Paribas, a French Société Anonyme with a capital of 2.499.597.122 Euros, Head Office 16 boulevard des Italiens, 75009 Paris, France, registered under number 662 042 449 RCS Paris, registered in France as a bank with the French Autorité de Contrôle Prudentiel (ACP) and regulated by the French Autorité des Marchés Financiers (AMF).

This document is provided solely for information and shall not constitute an offer or solicitation in any state or jurisdiction in which such an offer or solicitation is not authorized, or to any person to whom it is unlawful to make such offer, solicitation or sale. It is not, and under no circumstances is it to be construed as, a prospectus. Prior to entering into a transaction each investor should fully understand the financial risks, the merits and the suitability of investing in any product

including any market risk associated with the issuer and consult with his or her own legal, regulatory, tax, financial and accounting advisors before making his or her investment. Investors should be in a position to fully understand the features of the transaction and, in the absence of any provision to the contrary, be financially able to bear a loss of their investment and willing to accept such risk. Investors should always keep in mind that the value of investments and any income from them may go down as well as up and that past performance should not be seen as an indication of future performance. Save as otherwise expressly agreed in writing, BNP Paribas is not acting as financial adviser or fiduciary of the investor in any transaction.

By accepting this document, you agree to be bound by the foregoing limitations.

© BNP Paribas (2021). All rights reserved.